

EPAFLEX Americas Launches as a Premier Supplier of Thermoplastic Polyurethane (TPU) in North America

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EPAFLEX Americas, the latest venture from EPAFLEX Polyurethanes SpA, has officially launched operations as of April 17, 2023, bringing its expertise in thermoplastic polyurethane (TPU) products to serve the Americas. With over 30 years of experience in manufacturing TPU products, EPAFLEX Polyurethanes SpA is a trusted supplier in Europe, and EPAFLEX Americas aims to deliver the highest level of service and product quality to its customers in the region.

Headquartered in Italy, EPAFLEX Polyurethanes SpA has established a strong reputation as a manufacturer of over 200 TPU products used in various industries, including automotive, general industrial, electronics, consumer goods, and heavy engineering applications. The establishment of EPAFLEX Americas is a strategic move to expand its presence and better serve growing demand in the US and Canadian markets.

EPAFLEX Americas boasts an experienced team with a combined industry track record of nearly 75 years. Leading the team is Joachim H. Bode, General Manager and CEO of EPAFLEX Americas. Bode commented: "The vision for us is clear – we simply want to put the customer at the center of everything we do. How do we identify and develop our systems in a way to deliver nothing short of an outstanding experience for our customers? How do we put the right team of people together who live and breathe top-notch customer support? This is not simply one of our objectives – it is the only objective."

EPAFLEX Polyurethanes SpA CEO and EPAFLEX Americas President, Davide Brambillasca said: "We have been interested in supporting the Americas market in a more meaningful way for a long time. Our team in Italy is excited to be a part of this effort and we stand ready to meet the needs of customers in the region."

Rhona Watson, Vice President of Technology, will spearhead the R&D and Technical Service activities of EPAFLEX Americas. Watson expressed enthusiasm for the potential of the company's advancements in Food Safe Materials (FSM), spiral hoses, and flat & pneumatic tubes, which hold tremendous promise for the Americas region. With a focus on innovation, EPAFLEX Americas aims to develop specific TPU grades that address customer applications and unique challenges effectively.



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Driving the commercial and marketing efforts is Dillon Desai, the Vice President of Sales & Marketing. Desai is determined to turn the company's commitment to "industry-leading service" into a reality for customers. He stated: "I'm particularly excited for the opportunity to translate our strategy into practice.

We have some bold targets like holding dedicated inventory for our customers domestically at all times, next-day shipping for all products in inventory, and maximum response times to phone calls and emails."

To explore the extensive portfolio of TPU products offered by EPAFLEX Americas, visit their official website at www.epaflexamericas.com. For inquiries and further information, the EPAFLEX Americas team can be contacted via email at contactus@epaflexamericas.com or by calling 1-855-EPA-MOLD.

About EPAFLEX Polyurethanes SpA

EPAFLEX Polyurethanes SpA was established in 1991 which specialized in the production of polyurethane systems for the footwear industry. Over the years, EPAFLEX's business has expanded further and diversified with polyurethanes, polyaspartic coatings, prepolymers, and spray foams for insulation.

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